



# **Business day**

## **Frankfurt, Germany**

**2<sup>nd</sup> October 2012**



## 1. KWV TEAM

- *President:* Mario Šušak
- *Members of the Board:* Zdravko Bošnjak, Franjo Akmadža, Alen Saček, Mario Koturić, Ante Bagarić
- *Consultants:* Gordan Čičković, Petar Ćosić
- *Administration:* Irena Ivanković, Željka Šahinagić
- *Project coordinator:* Natalija Čičković



### 3. SUMMARY OF BUSINESS DAY

- ▶ presentation of the KVV
- ▶ presentation of Europeek project
  - main objectives of the project
  - target groups
  - activities finished and in the progress
  - presentation of photos from International meetings
- ▶ good practice examples for motivation of apprentices
  - guests shared their experience how to raise attractiveness of VET to students



- ▶ guests shared information on new training opportunities for apprentices  
-information about available apprenticeships places and needed profiles
- ▶ how to prepare workers for German labour market
- ▶ discussion and exchanging experience about problems that students are facing in the process of getting licence for vocational training in Germany
- ▶ discussion with employers and trainers about their activities and responsibilities in motivating students



## 4. AIMS

- discussion and analysis on adoption suitable instruments, tools for VET promotion
- implementation of efficient and innovative tools to motivate apprentices
- strengthened and more effective cooperation between vocational schools and companies
- promotion of project's results









**Thank You for Your attention!!!**

